

Bloom Again Brooklyn

Profit and Loss

January - December 2024

	TOTAL
Income	
Affiliate Fee	5,000
Contributed	
Foundations	95,023
Fundraising Events	
Annual Fundraising Event (Fall Fling)	
'Night of' Revenue	57,038
Sponsorships	8,500
Tickets	59,500
Total Annual Fundraising Event (Fall Fling)	125,038
Total Fundraising Events	125,038
Individual Donors	
Individual Donors (<499)	39,244
Major Donors (>500)	39,500
Monthly Donors	645
Total Individual Donors	79,389
Total Contributed	299,450
Earned Income	
Corporate / CSR Workshops	
BloomAgain - Generated Workshops	45,543
New York Cares - Generated Workshops	44,500
Other Workshops (Citi)	15,000
Total Corporate / CSR Workshops	105,043
Weddings & Event Donations	
Corporate Event Donations	12,525
Wedding Donations	15,775
Total Weddings & Event Donations	28,300
Total Earned Income	133,343
Total Income	\$437,794
GROSS PROFIT	\$437,794
Expenses	
Admin Expenses	
In Lieu of Rent	6,175
Insurance	9,021
Legal & Professional Services	8,300
Meals & Entertainment	3,279
Office / Business Supplies	8,089
Total Admin Expenses	34,864
Bank Charges & Fees	50
Donation	2,525

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	TOTAL
Fall Fling	
Auction	2,750
Entertainment	5,075
Food & Beverage	19,147
Other	3,849
Other Supplies - Sound System	3,668
Servers	2,525
Venue	11,352
Total Fall Fling	48,366
Fundraising Expenses	
Donation Payment Processing	2,668
Fundraising Data Management	10,005
Fundraising Event Expenses	539
Printing, Design & Marketing	16,021
Total Fundraising Expenses	29,233
Program Expenses	
Delivery & Transportation	34,952
Event & Wedding Transportation	2,366
Event Breakdown	5,385
Total Delivery & Transportation	42,703
Floral Workshop Material & Equipment	
Flower Purchases	13,119
Other Workshop Materials	11,905
Total Floral Workshop Material & Equipment	25,024
Program Staff	
Contractors	192,594
Total Program Staff	192,594
Travel (Taxi, Car Service)	4,609
Total Program Expenses	264,930
Total Expenses	\$379,968
NET OPERATING INCOME	\$57,825
NET INCOME	\$57,825