



We are pleased to share with our supporters, partners, volunteers and friends highlights of recent BloomAgainBklyn news and events. 2019 has been a meaningful year for BloomAgain as we have extended the joy of flowers to many new recipients who are underserved, isolated or at risk, brought them friendship and helped create a new sense of community.

Spanish-Speaking Elderly Council RAICES Partners with BloomAgain



The Spanish Speaking Elderly Council-RAICES—which provides services to the Latino, African American and the low-income aging community through its seven centers in Brooklyn and Queens—has become one of BloomAgain's most active partners. Since the Spring of 2019, the members at RAICES's Atlantic Avenue and Wyckoff centers are weekly recipients of BloomAgain's upcycled flower arrangements. BloomAgain volunteers worked together with members of the Atlantic Avenue center making flower arrangements for them to enjoy at home. We are excited to announce that we will be launching a flower workshop series with RAICES in their centers starting in 2020, which will be partially underwritten by a grant from the Samuels Foundation.

Launch of Intergenerational Flower Workshops



Thanks to a grant from the Plymouth Church's Christian Help Ministry, BloomAgain will be implementing a series of team building, flower workshops with local schools and community groups. BloomAgain will be modeling these workshops after successful pilot efforts with the Girl Scouts, P.S. 29, and Kings County Tennis League.

“Common sense tells us that flowers make us happy. Now, science shows that not only do flowers make us happier than we know, they have strong positive effects on our emotional well-being.”

Dr. Jeanette Haviland-Jones, Professor of Psychology at Rutgers and one of the country's most foremost researchers on the behavioral impact of flowers.

YWCA Brooklyn ESOL Students Practice the Art of Floral Design



In August, BloomAgain hosted a flower workshop for new immigrants enrolled in an ESOL program sponsored by the YWCA Brooklyn.



They all learned the universal language of floral beauty and had great fun collaborating with the new friends they made at the workshop.

HOPE Program Trainees Learn New Skills

BloomAgainBklyn and The HOPE Program have teamed-up over the last several years to offer its hard-working trainees a skill set that they can enjoy when they are not on the job. Each semester, HOPE Program enrollees enjoy putting their creative skills to work in creating beautiful arrangements that found a second home with the nursing home residents as well as trauma and homeless survivors.



LIU Gear Up 11th Graders Work Create Together

A group of hard-working 11th graders from Clara Barton High School in Crown Heights joined BloomAgain volunteers back in May to create dozens of arrangements from donated flowers as part of the LIU Gear Up program. LIU Gear Up is a mentoring program for high school students helping them prepare for college. BloomAgain will be partnering again with LIU Gear Up this coming year to show prospective college students how they become agents of change through their own floral creativity.



BloomAgainBklyn Fast Facts



Since 2014, we have created and distributed in person over 80,000 arrangements to trauma and homeless survivors, health care facilities and nursing home residents, homebound seniors and children at risk.



Provided volunteer opportunities to more than 1,700 people of all ages and backgrounds.



Diverted more than 1.5 million flowers from the solid waste stream.



Partnered with over 70 community, non-profit and corporate partners.

Support Our Growth

BloomAgainBklyn is all about creating a community of shared and joyful experiences through the giving of repurposed flowers. Our mission is to break the isolation of those in need from homebound seniors to those in community health care centers and to survivors of trauma and homelessness.

MAKE A TAX-DEDUCTIBLE DONATION

New Community and Corporate Partners include Little Flower, Keep America Beautiful and Microsoft

In 2019, BloomAgain expanded its reach to new community and corporate partners now totaling over 70 organizations. Among the new community groups who receive upcycled flowers or participate in flower workshops, these include NYC Health and Hospitals McKinney Nursing Home, Little Flower Children, The Dock School, St. Joseph's College, RAICES and Bergen Street Men's Shelter. New corporate partners added in 2019 are Rabobank, Columbia University, SH Restaurants, Microsoft, Keep America Beautiful and DocuSign.

Benevity, a global leader in corporate social responsibility and employee engagement software, has certified BloomAgain for its volunteer match program. Many of the world's leading companies like Apple, Microsoft, Accenture, Hewlett Packard, and others utilize Benevity's program to reward their employees for community service by providing a matching gift for hours volunteered. In May, a group of Microsoft volunteers joined BloomAgain's weekly flower arranging session at Plymouth Church, working alongside other BloomAgain and New York Cares volunteers.



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